

**FRANKLIN PIERCE UNIVERSITY  
STUDENT GOVERNMENT ASSOCIATION  
MARCUCELLA 102  
29 September 2010**

**I. Call to Order**

The Franklin Pierce Student Government Association was called to order on September 29, 2010 at 6:32 p.m.

**II. Roll Call**

**III. Approval of Minutes**

- a. Motion to approve minutes from September 8, 2010 and September 22, 2010-Motion Passes

**IV. Officer/Committee Reports**

- a. President/Policy Chair Joseph Ferris  
Conference in D.C this weekend- Please wait 15 minutes before committees.- Policy Committee will be watching the Bill Sweet power point showing information about vandalism
- b. Vice President of the Class Senate/Capital Improvements Chair Ian McGinnes  
Committee meetings-Sign up for bus to Keene! Tell your friends
- c. Vice President of the Club Senate/ Club Review Co- Chair Nick Kostich & Secretary of the Club Senate/ Club Review Co-Chair Marzell Barker  
Remember the 15 minute break.-Lot's to do in Club Review-Safe Rides= Republicans and Anthro-Minutes!-Hand written rosters and a sign sheet from 2 meetings a month-Be careful to fill out your budgets exactly the way you are asked to fill them out, or you won't receive any money.
- d. Treasurer/Appropriations Chair Megan Landry  
Budgets next week-Committee list figures= \$66,924.00-passed two budgets in April- \$59,984.46, left in the budget and \$11,154 left in the superfund
- e. Secretary of the Class Senate/ Senate Affairs Chair Amanda Fortier  
Committee, brainstorming community service ideas-bringing them to the body next committee night.
- f. Parliamentarian/ Rules and Elections Chair Adam Stahl  
Official votes for new members need to be written in. Be sure to fill out all the necessary paper work.

**V. New Business**

- a. Speaker: Patricia Garrity
  - i. Marketing and Communications-The 4 P's of marketing: Product, Price, Promotion, Place. Promotion is done by: advertising, PR, sales promotion and personal selling, tours, open house, visits. PR is done by: Calendar of events on eraven. Branding-what do you think when you hear Franklin Pierce? Most students said a place where than can live to their full potential and build and community. Send in stories about your experiences at school. Send events that you want to be on the calendar by Sunday. If you see things wrong on the website tell Bill and he will tell Patricia. Marketing moves fast, keep P.G. updated on ideas you have about improvements.

**VI. Senate Reports**

- a. Class of 2011- senior week surveys. Volleyball and Trick or Treat with Juniors
- b. Class of 2012- Volleyball and Trick or Treat with Seniors
- c. Class of 2013- Planning events and fundraisers
- d. Class of 2014- Working on filling there senate and getting everyone seated and voting
- e. Club Reports- med club: October 13<sup>th</sup> blood drive 1-6. B.R.O.- Rage in the cage October 14<sup>th</sup> 8 p.m. Sistuhs-Bingo Night October 28<sup>th</sup>

**VII. Advisor Reports**

Chris Johnson- Health and Safety Fair Thursday in pierce hall. Trick or treat Tuesday October 26<sup>th</sup>  
Jim Bingham- Working on Cache box. Any feedback? Expanded internet should be started being worked on October 15<sup>th</sup>. Looking for people interested or willing to try a new e-mail system call I.T. if your interested.  
Patricia Garrity- Carol Evans on Friday night. Saturday is family Day  
Bill Beardslee- Thanks for doing a nice job on budgets it was relatively painless. There are 11 budgets going to committee.  
Scott Ansevin-Allen- Family Day- free twinkle town golf with f.p.u. id card, toy story 3 at night. October 15<sup>th</sup> pumptober fest at least the 10<sup>th</sup> year doing it. October 7<sup>th</sup> p.a.c. smoothies and survey from student involvement.

**VIII. Announcements**

**IX. Adjournment**

- a. Adjourn 7:20 P.M.